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Sources
There are no sources.

Sources

III - Public Information

QA Report

Status: Not Started | **Due Date:** Not Set

Assigned To

Not Assigned

Institution Response

Public information can be found in two locations of George Fox University's website. On the College of Business's "About the College of Business" page the 2020 QA Report, Learning Outcome Assessment Results (Standard 4 Results and information for our undergraduate and MBA programs), Program Results, and graduates by programs for the last 3 years are publicly available. On George Fox University's Accreditation page the aforementioned documents are available as well as the 2012 Self Study, Affirmation & Recommendations from 2012, Reaffirmation from 2018.

Sources

09.071

09.071 (9/11) 30.07.11.09.071.09.071.09.071

2 - Standard 2 Strategic Planning

QA Report

Status: Not Started | **Due Date:** Not Set

Assigned To
Not Assigned

Institution Response

See attached Evidence File, Standard 2 2020 QA Report.

Sources

- Standard 2 2020 QA Report

3 - Standard 3 Student and Stakeholder Focus

QA Report

Status: Not Started | **Due Date:** Not Set

Assigned To
Not Assigned

4 - Standard 4 Measurement and Analysis of Student Learning and Performance

QA Report

Status: Not Started | Due Date: Not Set

Assigned To
Not Assigned

Institution Response

Program Outcomes

Shared objectives guide all program levels--Undergraduate, MBA, Doctor of Business Administration--in the College of Business. We seek to turn out students who are:

- Professionally competent
- Ethically grounded
- Globally engaged
- Socially responsible

Specific Objectives for Each Program are:

■ All Undergraduate Business Programs/Majors

- Professionally Competent: Basic Knowledge. Demonstrate basic knowledge of functional areas of business and their relationship to each other.
- Professionally Competent: Oral Communication. Demonstrate the ability to effectively communicate orally in front of a group.
- Professionally Competent: Written Communication. Demonstrate the ability to effectively communicate in writing related to a business topic.
- Ethically Grounded: Demonstrate core ethical competencies.
- Globally Engaged: Demonstrate knowledge of global business world by reflection on global belief systems and documenting global involvement/engagement.
- Socially Responsive: Reflect awareness of social needs and responsibilities.

Accounting. Graduates with a BA in accounting will:

- Be a technically competent accountant

- Communicate orally and in writing with effectiveness
- Understand the principles of effective leadership
- Demonstrate effective skill as a team member who serves both locally and globally
- Demonstrate the ability to identify ethical dilemmas and responsible courses of action

Entrepreneurship. Graduates with a BA in entrepreneurship will:

- Recognize the entrepreneurial potential within themselves and others by appreciating the role of entrepreneurship within society
- Develop an appreciation for venture opportunity, how to recognize it, and how to evaluate and appraise the nature of creative new business concepts that can be turned into sustainable business ventures
- Identify the ways in which entrepreneurship manifests itself, including start-up contexts, corporate contexts, social contexts and public-sector contexts
- Understand bootstrapping, angel and venture capital environments and assess venture risk and evaluation methodologies.
- Note: This major has been eliminated and is in the process of graduating its last students.

Financial Planning. Graduates with a BS in financial planning will:

- Be technically competent in the concepts and quantitative skills of financial planning.
- Develop the interpersonal skills necessary to maintain successful client relationships during their careers
- Be knowledgeable regarding the legal and regulatory environment financial planning occurs within
- Integrate a biblical worldview in the finance planning profession

Finance. Graduates with a BA in finance will:

- Be technically competent in financial analysis, financial strategy and tool and software use.
- Demonstrate an understanding of the macro economic factors that impact financial decision making
- Be competent leaders and managers to be servants for the world, specifically leaders who are ethically grounded, globally engaged and socially responsible
- Engage in real-time and experiential learning opportunities where he/she can integrate technical knowledge and professional acumen
- Evaluate the pressures, benefits and challenges of the globalization of finance
- Integrate a biblical worldview in the finance profession

Global Business. Graduates with a BA in global business will:

- Articulate global business and international management theories, concepts, principles, skills and practices, including comparative economic and political systems as these define business practices in a particular geography
- Develop and enhance the student's own intercultural awareness and the impact that international differences in economic, political, cultural and technological systems may have on business and management practices
- Evaluate the pressures, benefits and challenges of globalization and develop the ability to identify ongoing global trends that need to be taking into consideration for effective business decision making across borders
- Evaluate, analyze and integrate information from a variety of sources and develop the ability to find relevant cross-border information that may not be readily accessible
- Demonstrate effective writing and presentation skills in a multicultural setting
- Note: As of fall 2019 this major has been eliminated.

Management. Graduates with a BA in management will:

- Develop an understanding of the role of management theories and behaviors in today's organization
- Communicate orally and in writing with effectiveness
- Understand the principles of effective leadership
- Demonstrate effective skill as a team member who serves both locally and globally
- Demonstrate the ability to identify ethical dilemmas and responsible courses of action

Marketing. Graduates with a BA in marketing will:

- Critically evaluate each of the major steps in the marketing research process and to design, analyze and conduct a market-research project for an organization
- Demonstrate analytical skills through gathering and assessing relevant information, and by coming to well-reasoned conclusions and solutions
- Display strong interpersonal skills through Graduar

Performance Results.

Student learning results are reported in the Evidence File for Standard 4.

Sources

- Standard 4 2020 QA Report

5 - Standard 5 Faculty and Staff Focus

QA Report

Status: Not Started | Due Date: Not Set

Assigned To
Not Assigned

Institution Response

From 2016/17 to 2018/19 four faculty were hired. Two were hired in tenure track positions and are academically qualified. Two were hired as visiting faculty members. One of these visiting faculty members is academically qualified while the other is professionally qualified. Their information is included in Tables 5.2 & 5.3.

Information on faculty development, scholarly and service activity is found in Table 5.1.

Sources

- Table 5.1
- Table 5.2
- Table 5.3

6 - Standard 6 Educational and Business Process Management

QA Report

Status: Not Started | Due Date: Not Set

Assigned To

Not Assigned

Institution Response

1. List any existing accredited degree programs/curricula that have been substantially revised since your last report and, for each program, attach a Table - Standard 6, Criterion 6.1.3 - Undergraduate CPC Coverage, found under the Evidence File tab above.

The Business Core for our Undergraduate programs has been revised since the last report. Specifically, Business Capstone was eliminated and replaced with Personal Finance. This decision was reached after extensive discussion and following the University's procedures for curriculum changes. Faculty believed a course in personal finance would serve our students navigate life after graduation. Additionally, due to the diversity of undergraduate majors faculty believed capstone like projects, content, etc. would be more effective in major-specific courses. Finally, Business Strategy (part of our CPC) has taken on a more capstone like structure.

See attached Table_6.3 UG CPC Coverage for modifications to content covered in our undergraduate CPC.

2. List any new degree programs that have been developed and, for each new program since your last report, attach a Table - Standard 6, Criterion 6.1.3 - Undergraduate CPC Coverage found under the Evidence File tab above.

Since the last report, at the undergraduate level our program (major) in Financial Planning has become more established through additional course offerings. The first student has not graduated from this program but will by the next report.

See attached Table_6.3 UG CPC and Financial Planning for CPC coverage in this program.

3. List any accredited programs that have been terminated since your last report.

The undergraduate program (major) in Global Business was officially terminated during the fall on 2019.

4. Provide three or four examples of organizational performance results, reporting what you consider to be the most important data, using Table 6.1 Standard 6 - Organizational Performance Results, found under the Evidence File tab above. It is not necessary to provide results for every process.

See Evidence File Table 6.1 for information on organizational performance results, including enrollment, internship participation and retention.

Sources

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- Table 6.1
- Table_6.3 UG CPC and Financial Planning
- Table_6.3 UG CPC Coverage