

# Want to Create an Internship?

Internships are a great way to bring new energy and a talent pipeline into your organization, as well as provide a valuable learning experience for a future professional. Since building an internship from

# Want to Create an Internship?

## Are Internships Always For Credit?

They don't have to be! Sometimes the student benefits from earning credit, and that requires very little work on

# Example Job Description

## Public Relations / Strategic Communications Internship

- 12 weeks, full-time internship
- Start Date - June 24, 2018
- Location – Seattle, WA

## Company Description

Cambia Health Solutions, headquartered in Portland, Oregon, is dedicated to transforming health care. We are a family of over 20 companies that work together to make the health care system more

are enrolled in our regional health plans.

## Duties & Responsibilities

The Public Relations Intern will be an integral member of the Strategic Communications team and will assist in performing the following duties:

- Monitor, track and prepare reports to summarize the results and effectiveness of public relations initiatives at Cambia
- Participate in development of press releases, media lists, fact sheets, editorial content
- Amplify efforts by drafting content to share our campaign via various social media and other channels, including, but not limited to Twitter, Facebook, LinkedIn, blogs
- Research and evaluate media inquiries to determine relevance and value; develop media lists and media backgrounders

- Minimum 2 years university education completed and currently working towards an undergraduate or graduate degree in Communication, Public Relations, Journalism,

Á Á Ò) \*|ã•@ÉÁ T æ! \ ^ T T Ü